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deleted matter is shown by brackets and the added matter is shown by underlining. The same marking system is also used below to show the changes made to the claims.

IN THE CLAIMS:

Please rewrite claims 1-18 as follows:

1. (Amended) A method for printing on a substrate having a surface for preparing packaging blanks, comprising the steps of:

dividing said substrate into copies, said copies having areas intended for application of an adhesive;

producing a printed image on each of said copies by application of an ink film of a first ink system;

coating said areas intended for application of an adhesive with a second ink system; and

applying a lacquer over said surface of said substrate, said lacquer being absorbed by said coating of said areas intended for application of an adhesive.

- 2. (Amended) The method of claim 1, wherein said ink systems differ from one another with respect to lacquer absorption capacities.
- 3. (Amended) The method of claim 1, wherein said ink systems, after being applied, are treated differently by curing and/or drying.
- 4. (Amended) The method of claim 1, wherein said ink system for coating said areas intended for application of an adhesive contains only a small amount of pigments or substantially no pigments at all.
 - 5. (Amended) The method of claim 1, wherein said lacquer is colorless.
- 6. (Amended) The method of claim 1, wherein one of said ink systems comprises a hybrid ink, which contains an ink which can be cured by radiation, and another ink system comprises an ink which is typically used for offset printing.

7. (Amended) The method of claim 1, wherein said lacquer is cured by radiation.

- 8. (Amended) The method of claim 6, wherein said hybrid ink and said lacquer are cured by UV light.
- 9. (Amended) A method for printing on a substrate having a surface for preparing packaging blanks, comprising the steps of:

dividing said substrate into copies, said copies having areas intended for application of an adhesive;

producing a printed image on each of said copies by application of an ink film; applying a binder customarily used for offset printing inks at said areas intended for application of an adhesive; and

applying a lacquer over said surface of said substrate, said lacquer being absorbed by said binder.

- 10. (Amended) The method of claim 9, wherein said binder customarily used for offset printing inks is a varnish.
- 11. (Amended) The method of claim 9, wherein said ink systems are treated differently by curing and/or drying.
- 12. (Amended) The method of claim 9, wherein said ink systems and said binder differ from one another with respect to lacquer absorptive capacities.
- 13. (Amended) An apparatus for printing on a substrate for preparing packaging blanks, comprising:

at least one printing unit for applying an ink film comprising at least one ink system;

a printing unit for printing a binder, which is customarily used for offset printing inks; and

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a lacquering device, which is disposed after said printing units, for applying a layer of lacquer on said substrate.

- 14. (Amended) The apparatus of claim 13, wherein said printing unit for printing a binder is disposed after said at least one printing unit for applying an ink film.
- 15. (Amended) The apparatus of claim 13, wherein said lacquering device is a lacquer tower, which comprises a lacquer plate cylinder, an engraved ink transfer cylinder, and a chamber doctor blade.
- 16. (Amended) A method for printing on a substrate having a surface for preparing packaging blanks, comprising the steps of:

dividing said substrate into copies, said copies having areas intended for application of an adhesive;

producing a printed image on each of said copies by application of an ink film, said ink film having at least two different ink systems;

applying a binder customarily used for offset printing inks at said areas intended for application of an adhesive; and

applying a lacquer over said surface of said substrate, said lacquer being absorbed by said binder and interacting with said inks systems, whereby degrees of gloss vary among areas of different ink systems.

- 17. (Amended) The method of claim 16, wherein said degrees of gloss are inversely proportional to lacquer absorptive capacities of said ink systems so that more lacquer remains at a surface of an ink film with one or more ink systems of lower lacquer absorptive capacities and more lacquer is absorbed by an ink film of one or more ink systems of higher lacquer absorptive capacities.
- 18. (Amended) A method of claim 17, wherein one or more gloss-determining components of said lacquer can be absorbed by said ink film.